

Rachel Visser

Animator and Designer

I am a digital artist skilled in animation, graphic design, and illustration. I am continuously working to expand my creative and technical skill set. I excel in creative and client based projects and can work both independently and collaboratively.

SKILLS

- Animation and motion graphics
- Graphic design
- Illustration
- Video editing
- Photo editing
- Written communication
- Social Media

SOFTWARE

- Photoshop
- Illustrator
- After Effects
- Premiere
- Indesign
- Blender
- Cinema 4D
- Wordpress

EDUCATION

School of Motion Design Bootcamp

Online | March 2021

- Learned design principles to create style frames and storyboards for real-world clients. Increased understanding of typography, composition, and color theory.

School of Motion Animation Bootcamp

Online | December 2019

- Focused on the principles of animation, as well as expanded After Effects training

Virginia Commonwealth University: School of the Arts

Kinetic Imaging BFA

Richmond, VA | May 2017

EXPERIENCE

VueCare Media

Production Lead & Multimedia Producer

Columbia, MD | May 2018 - Present

- Lead production of all graphics and designate tasks to production team
- Produce animations, videos, and other graphics for digital signage and interactive patient education in the eye care industry
- Design marketing materials for multimedia and print, including social media graphics, demo videos, and flyers
- Overhaul and redesign old videos and graphics with current design trends

TalkingTree Creative

Multimedia Intern

Baltimore, MD | December 2017 - March 2018

- Created animations and edited videos and audio for various projects

Airposted

Freelance Graphic Designer

Fairfax, VA | November 2017 - May 2018

- Created graphics for social media posts and emails

ARtGlass US

Freelance Animator

Richmond, VA | September - December 2017

- Created animations for an Augmented Reality tour at James Monroe's Highland

MGFX at Media General

Multimedia Intern

Richmond, VA | January - April 2017

- Created still and animated graphics used by over 40 broadcast television stations
- Produced a sample broadcast package in an independent final project

CONTACT

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 www.rachelvisser.com